

WORK EXPERIENCE

2013-Present

FREELANCE VIDEO PRODUCER & CREATIVE DIRECTOR

- Concept creation, production and team coordinator
- Gear rental, shot lists, talent mgmt and call-sheets
- Filming, directing, set design, styling and lighting
- Video editing, color grading, post-production graphics
- Content distribution and ad campaigning

2011-Present

MUSIC PRODUCER & RECORDING ENGINEER

- Writing and arranging music, vocals and lyrics
- Recording and comping instruments and vocals
- Sound design and software instrumentation
- Mixing and mastering full compositions

2014-Present

SOCIAL MEDIA CONTENT & MANAGEMENT

- Profile creation and management across all platforms
- Full service photo and video, brand and personality focused content creation
- Strategies for ad campaigns and audience outreach
- Mixing and mastering full compositions

2010-Present

WEB & GRAPHIC DESIGN

- Creation of brand theme, color pallets and asset management for website, portfolios and store fronts
- Logos and digital design assets for social media and merchandise in platform-specific formats/aspect ratios
- SEO and advertising to strengthen brand awareness

2003-2020

PERFORMANCE ARTS

- Professional TV/Film acting and voiceover
- Live and studio session singer, keyboardist and songwriter
- Touring music director, bandleader and musician for various signed artists and acts
- Print and e-commerce product and fashion modeling
- Entertainment show and social media series host

EDUCATION

2011-2013

MUSICIANS INSTITUTE ASSOCIATE DEGREE IN MUSIC

- Majoring in keyboard technology and sound design
- Emphasis in production and music business

2009-2010

MIRA COSTA COMMUNITY COLLEGE

- Majoring in literature and music theory
- Emphasis in web and graphic design

SUMMARY

Highly skilled Multimedia Production & Content Specialist with over a decade of experience in video editing, post-production graphics & effects, music production, audio mixing & engineering, multi-camera live stream & recording production, web design & SEO, graphic design, social media coordination, and all things content creation.

With a keen eye for branding and aesthetics, I provide artistic direction and efficient execution to ensure a compelling and cohesive brand identity across all platforms.

My passion is crafting exciting visual and auditory experiences, blending technical expertise, creative vision, and a detail-oriented approach to deliver a polished and captivating final product.

TECHNICAL SKILLS



SKILLS

- Strong writing and speaking skills
- Solution and final product-focused
- Efficient worker and quick learner
- Strategic marketing & innovative collaborator
- Client and talent relations
- Team-building communication
- Organized and detail-oriented
- Intuitive and objective under pressure